



## Groundbreaking Solutions for your Business

### Mobile

- Mobile Strategy
- Mobile Apps
- Responsive Web Design

### Cloud

- Cloud Computing
- IT Strategy Development
- Web Applications
- Smart Client Solutions

### Online Marketing

- Website & e-Commerce
- Mobile Media Marketing
- Content Marketing
- SEO & SEM
- Social Media Engagement
- Web Analytics

### Our Solutions

- mSales
- RushRoute
- The iPrint
- GoMobile
- Timesheets
- FitnessFirst

### Key features of e-Mag include:

- Content Management System (CMS)
- User Friendly and customised layout
- Subscribe Function
- High Resolution Images
- Device Independent
- Available Offline
- Social Media Integration
- Validation and verification Messages
- Advertising Opportunities
- Video Integration and Easy Linking

## Take your magazine global

The e-Mag solution provides opportunity for publication houses to reach a larger global audience by taking their publications online as the electronic publication market is growing by millions each year. The solution provides a platform to encourage publishers to leverage on the lack of a print publication cost and embrace the Internet as another medium to display their content. Negete's e-Mag solution, will enable publication companies to enhance their revenue by delivering their work electronically to a larger audience.

With 80% of the audience using apps over mobile browsers, firms need to ensure accessibility on any device. Publishing is alive and well as we move into 2015 and beyond. In fact, as digital platforms evolve, it's stronger than ever. Online communities are forming around digital publishing platforms, giving people around the world who share common interests a place to come together to read and create content on the issues they're passionate about. Advertisers are recognising the value digital publishing delivers and provides access to readers with measurable presence and interests.



Negete's e-Mag solution gives the flexibility to choose what works best for your business - brand, application, and budget. The solution also provides content owners with the ability to publish the web version of the printed title with exactly the same look as the printed version, and then take your digital portrait of your magazine with interactive elements.

### e-Mag Benefits:

- Increase magazine distribution on a global scale
- Seamless integration across platforms/best practice web designing
- Deliver content across multiple platforms and devices
- Lower production and on-going publishing costs
- Open new sustainable revenue channels through advertising and e-commerce
- Instantly direct potential customers and traffic to your content



## MORE SOLUTIONS BY NEGETE



A unique and comprehensive Sales Force Empowerment solution that can automate your sales & distribution process using its' efficient mobile app and a powerful CRM and Sales Information System (SIS).



An intelligent solution that compiles the airport, shopping mall, car park or supermarket into a user-friendly mobile application. Together with its powerful backend RR leverages on Global and Internal Positioning Systems to make daily, routine tasks from parking to shopping more convenient, enjoyable and rewarding.



A solution that will enable any traditional print business to establish an online order processing and delivery model. iPrint is the perfect solution if you are looking to start an online printing company or extend your services and multiply your income by taking your business online.



The GoMobile solution helps organisations succeed by optimising their website for mobile. The solution provides organisations with a mobile website within a matter of days by customising our wide range of predesigned templates to the client's specific requirements for a fraction of the cost.

### Regional Offices

**Australia & South East Asia**  
240, Uni Hill,  
Unit 21 Plenty Road,  
Bundoora, Victoria 3083,  
Australia.

**Asia, Middle East & Africa**  
Level 1,  
125, Fife Road,  
Colombo 5,  
Sri Lanka.

**North America**  
10555, Clarkson Road,  
Los Angeles,  
CA 90064,  
United States.

**Europe (Virtual Office)**  
4, Woodwarde Road,  
Dulwich,  
London, SE22 8UJ,  
United Kingdom.

## HEAR WHAT OUR CLIENTS HAVE TO SAY

*"As I searched for the ideal offshoring service provider related to mobile technologies, I found Negete to be my best bet. Their enthusiasm, entrepreneurial spirit and optimism are infectious. They were able to provide excellent guidance and the transition has gone smoothly. I also noted that their knowledge in the field of mobile technologies to be impeccable. I would highly recommend Negete to any company that wants to outsource their mobile developments."*

**Brian Amit - CEO**  
Peercore IT - Melbourne, Australia

*"We have been on the lookout for a mobile technology service provider that was forward thinking, quick to react and of course, should have the drive to push us well ahead of our competition. We are pleased that we found all these qualities and much more since our affiliation with Negete. Our new mobile website is an excellent demonstration of Negete's leading edge creation. Their focused and meticulous approach and continuous interaction has improved our online presence tremendously."*

**Vjekoslav Ljubas - Hotel Manager**  
Ramada Hotel - Frankfurt, Germany



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